

MUST SUBSCRIBE \$28,711,500 DAILY

Overconfidence, Due to Victories, Must Be Set Aside

\$23,077,900 IS REACHED

Department Stores Making Excellent Showing in Liberty Drive

Official Loan Figures Now About \$34,000,000

Table with 2 columns: Location and Amount. Includes Philadelphia, Delaware, Southern New Jersey, Eastern Pennsylvania, District total, and various banks and merchants.

Philadelphia district must subscribe \$28,711,500 daily for eighteen days to the fourth Liberty Loan to make up its quota.

Overconfidence, created by the reports of the war's progress, tends to deter subscribers to the new loan, according to leaders in the campaign, who today warned their collectors to check the optimistic wave that prevails by investigating over the Philadelphia district.

The retail stores committee was the first to take definite steps to meet the overconfidence, but it is expected that orders will be issued to all the workers within a few hours.

Workers of the retail stores committee have been told to insist upon double subscriptions to show that the encouraging reports from abroad should tend to speed up the campaign rather than retard it. Where subscriptions have been obtained by the canvassers they are being sent back to endeavor to have the subscribers double the subscriptions.

The war is not yet won is the declaration of the leaders of the campaign. This is only the beginning. Final success will depend on the last big push in which each shell and ship will be needed more than ever.

According to official figures issued by the Third Federal Reserve Bank for the Philadelphia district, the total subscriptions up to noon today amounted to \$23,077,900.

This figure does not represent the full amount of subscriptions to the new loan taken up to that time in the various territories composing the Philadelphia district. Only about 400 of the 1100 banks and trust companies have made any report to the Federal Reserve Bank.

Artists' Sales \$100,000

In a "little corner of Paris" the Philadelphia Artists' committee for the loan set up on the roof of the Bellevue-Stratford, more than \$100,000 in subscriptions to bonds have been obtained. Throughout the campaign here the artists will be in the "Latin Quarter" where they will paint the portraits of Philadelphians who purchase the bonds.

Work has been started on some of the canvases, and the artists, beginning today, will turn out between six and eight finished portraits daily, as long as the commissioning body has been obtained. A quota of \$1,000,000.

Three classes of portraits are being made by the artists. Persons who subscribe \$10,000 are having their portraits done in oil, those who subscribe \$5000 in pastel, and a minimum subscription of \$2500 is rewarded with a charcoal study.

Among the Subscribers

Among the prominent Philadelphians who have entered subscriptions through the committee and arranged for portraits are Mr. and Mrs. W. W. Curtis, Mr. and Mrs. P. M. Chandler, Mr. and Mrs. Harrison K. Cane, Mr. and Mrs. Ellis Gimbel, Mrs. Hoxie Smith, Mrs. Percy M. Fiederer, Mrs. Eleanor Callahan, Mr. and Mrs. Harry Thayer, Mr. Caleb Fox, Miss Eleanor Chandler, Mr. Jacob D. Lit, Mr. Samuel D. Lit, Mr. and Mrs. Henry Baltz, Mr. and Mrs. Earl Mendenhall, Dr. George Stout, Mrs. Richard Norton, Mrs. Kane Green, Mrs. Barkle Hey, Mrs. Heckscher Wetherill, Mrs. W. C. Eglin, Mr. Nathan Polwell and Mrs. Walter Clotier.

EASY PAYMENTS

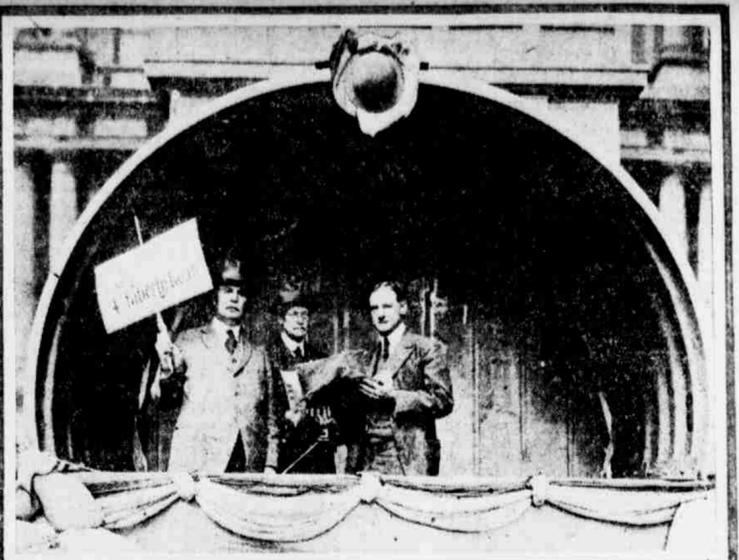
Diamonds, Watches, Jewelry EXPERT WAYS OF MAKING HAAS 1738 Market St. Open Evenings

Warner Truck Trailers Two and Four Wheel Types 1/2 Ton to 7 Tons Capacity INSTANT DELIVERY JOHN W. ADAMS, Distributor 1427 Melon Street

SPECIALISTS IN LARGE TIMBER, AND VARIOUS TYPES OF COALS, IRON, TUNGSTEN, MANGANESE, SULPHUR, AND OTHER TRACTS. GARIS & SHIMER BETHLEHEM, PA.

Four Minute Men and all who dress well, should buy UNDERDOWN'S SHIRTS \$1.50 Each 3 for \$4 Made to fit of fabric and finished in a distinctive style. Cuffs Attached and Detached. A. R. Underdown's Sons 202-204 Market St. Rubber Goods and Men's Furnishings Established Since 1858

HANDING OVER \$10,000,000 IN BOND SUBSCRIPTIONS



W. Morgan Churchman (extreme right), chairman of the Industrial and Commercial Committee, receiving the subscriptions from William C. Longstreth, chairman of the cotton group, acting for the textile industries. On the left, Daniel F. Waters, chairman of the wool group.

Julius Story, Henry R. Rittenberg, Isaac Wholer, Smith, Violet Oakley, F. Walter Taylor, Albert Rosenthal, George Gibbs, Lazar Raditz, Alvin Kent Stoddard, Joseph Sacks, Hugh H. Breckinridge and Josephine Straufheld, Theodore E. Wiedersheim, Jr., heads the committee.

Mrs. John B. Thayer is patroness and Miss Elsie Chandler and Mrs. Hoxie Smith are assisting the committee in arranging the details.

To make the time spent at the studies as interesting as possible, the committee has arranged a series of concerts in the afternoon, at which some of the most prominent musicians in the city will participate.

A Liberty Bond subscription is to be the centrepiece of the Liberty loan tournament, which will be held at the Philadelphia Cricket Club on Saturday. The tournament is open to all golf enthusiasts in the city.

One of the biggest non-party rallies in the city will be held today in the auditorium of the John R. Steaton Company. Six thousand employees will be addressed by Mr. Steaton and the Rev. John Parronotto.

Eight thousand subscriptions to the loan, amounting to \$2,000,000, is the minimum goal set for the house-to-house canvassers of the Twenty-second Ward district, which includes Germantown and Chestnut Hill.

The quotas, announced today by J. Edward Durham, chairman of the district, are divided as follows: Women canvassers, 400 subscriptions, to total \$1,300,000; men canvassers, 3000 subscriptions, to total \$2,040,000, and Boy Scouts, 1000 subscriptions, to total \$200,000.

NECESSARY THAT LOAN BE FULLY SUBSCRIBED

Washington, Oct. 2.—Following the announcement that Iowa had subscribed its quota to the fourth Liberty Loan,

Treasurers officials today issued the following statement: A new spirit has permeated the nation. Liberty Loans no longer are merely the regular routine which combined with genuine American enthusiasm, makes for success.

Optimism prevailed among war loan officials. Some sections were lagging, but for a majority of the nation it can be said there is no shirking.

In some sections officials admitted Spanish influence is handicapping the campaign. President Wilson is especially concerned over the possibility that the war-torn nations may interfere with the success of the fourth Liberty Loan.

It is understood that if there is any evidence of slacking of the loan campaign the President will issue a statement designed to stimulate interest.

Reports made today show that the total subscriptions in New Jersey are \$12,100,000. Syrians in that State, according to the success of the Allies at Danneberg and Bezan, have subscribed \$600,000.

Chicago's total, officially reported last night, is \$22,500,000. The Standard Oil Company of New Jersey has subscribed for \$1,000,000 in bonds, of which \$1,000,000 will be taken in the New York city district and the remainder in other States.

The five civilized tribes of Indians at Muskogee, Okla., will subscribe \$2,000,000 to the fourth Liberty Loan. It was announced today by Superintendent Gabe K. Parker. These tribes have up to now invested a total of \$9,523,876 in Liberty Bonds and war-savings stamps.

AUSTRIAN SUSPECT HELD

Man Accused of Attempting Boiler Explosion in Real Estate Trust

Frank Tillyer, an Austrian, is being held by the Department of Justice on suspicion of having attempted to cause a boiler explosion in the Real Estate Trust Building, at Broad and Chestnut streets.

Tillyer was a fireman in the building according to Lieutenant Wood and Detective Blawie, who made the arrest. He allowed the water in the boilers and tubes to run out while keeping up a red-hot fire.

The superintendent of the building said had water been turned on, there would have been an explosion. Lieutenant Wood said he found no registration card on the man as an alien. The detectives say he is affiliated with the I. W. W.

VACATION BIBLE RALLY

Children Students Will March to Liberty Statue and Sing

Two thousand children of the Daily Vacation Bible Schools will hold a demonstration and Liberty Sing at the Liberty Statue next Saturday afternoon at 2 P. M. to launch a campaign that will emphasize the importance of vacation Bible school work.

Herbert M. Morris, advertising agency, 400 Chestnut Street, Philadelphia.

HOSTILE SCREEDS BLAMED ON KOVA

Witnesses Against Lithuanian Newspaper Men Say Pamphlets Were Traced

STREWN AMONG MINERS Typewriter and Original Copy Identified—Purported Soldier Letter Called Lie

Pamphlets of a seditious character, violating the espionage act and selective service law, were traced to officials of the Kova, a Lithuanian newspaper, who are on trial before Judge Dickinson in the United States District Court, charged with violation of espionage and selective service laws, according to testimony.

Witnesses for the Government testified today that pamphlets telling Lithuanians to avoid the draft and to do all in their power to discredit the war aims of the United States were traced to the office of the Kova, 229 North 23rd Street.

Original copy, from which the pamphlets were made, as well as the typewriter on which the copy was written, were seized by Government agents in Philadelphia.

The pamphlets were scattered through the mining regions and also in all parts of Philadelphia.

An agent of the Underwood Typewriter Company identified a typewriter offered in evidence as the one on which the copy for the pamphlets was written. The machine had Lithuanian characters and other marks of identification.

This publication was introduced in evidence by Owen J. Roberts, special counsel for the Government, who introduced it as a lie, and analyzed the contents in turn.

In order that the jury could ascertain the attitude of the Kova and its officers, Attorney Roberts also introduced printed exhibits bearing the following remarks: "The American Government is nothing more than Wall Street."

"GOOD WILL created through years of effort must be safeguarded as the most valuable asset of a business," says Hon. Wm. B. Colver, Chairman, Federal Trade Commission, Washington.

HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion 400 Chestnut Street, Philadelphia

To Hog Island via "Southwestern" On Moyamensing Ave. 35 Minutes from City Hall

PREPARE BREWERIES FOR STORAGE USES

Survey of Plants Shows Buildings Can Be Converted to Refrigerating

Brewers of this city, according to information made public by State Fuel Administrator William Foster are planning to use the plants for cold storage purposes.

A survey of the breweries was started last week under the supervision of the fuel administration, to find out what use to be made of the plants, all of which will be closed by order of the fuel administration on December 1.

When the closing order was first issued, leading brewers in this city said that the cost of turning their breweries into cold storage plants would be prohibitive. It was said that in the case of modern plants it would require from three to six months to remove the huge steel tanks, after which it would be necessary to build floors and make other interior alterations.

From the information obtained by the fuel administration, however, the brewers are not entirely correct. That of the American Brewing Company, at Thirty-first and Master streets, is to be used for the storage of apples.

According to Frank Fluhacker, superintendent of the company, the company expects to have about 30,000 barrels of apples stored in its plant within a short time. The Bergner & Engel Brewing Company also is planning to use its plant for cold storage.

Although no estimate can be made of the amount of coal that will be saved by the closing down of the forty breweries in this city on December 1, it will be large. All the breweries in the country, including at normal production, consume more than 8000 tons of coal daily.

SCHOOLS AID COAL OUTPUT

60,000 Westmoreland County Children Enrolled in Campaign

Greenburg, Pa., Oct. 2.—Sixty thousand Westmoreland County school children are to be enrolled in the coal production campaign. Every boy and girl in the public and parochial schools of the district was today urged by teachers to use their influence to keep every mine at work six days each week and to appeal to their fathers, brothers and friends to produce a greater coal tonnage.

Sixteen hundred public school teachers today received a request from Robert S. Shaw, county superintendent, asking them to urge the cause of coal production. Similar letters went to parochial school teachers from Father Gilbert. In every school in the county an appeal from James S. Amend, district production manager, was read to the children.

YOUR BOY CAN SAY—"I FOUGHT." BE SURE YOU CAN SAY—"I BOUGHT."

WAR TROPHIES ASSIST WOMEN'S LOAN DRIVE

Train of Guns and Other War Material Helps in Germantown

Women Liberty Loan workers are finding that the exhibit train containing trophies from the battlefield is greatly sharpening interest in the great Liberty Loan drive.

In Chestnut Hill and Wayne Junction where the train stopped yesterday, sight of German cannon, machine guns and other trophies led to enthusiastic subscriptions. Two four-minute men gave brief talks and there were speeches by Italian, French, American and English soldiers from the front.

Chestnut Hill and Germantown districts are planning a great mass-meeting tomorrow evening in the Germantown High School in the interest of Liberty Bonds and there were speeches by Italian, French, American and English soldiers from the front.

Theatres and theatre people throughout the city are giving much of their time to the cause. The women's committee has arranged for a mass-meeting in the northern part of the city have reported more than \$1,000 in subscriptions. Liberty Loan slides are being shown everywhere this afternoon and afternoon from Kothman and other vaudeville houses are appearing in the hotels and theatres to stimulate interest in the loan with splendid results.

Mrs. Walter S. Thomson, chairman of the women's Liberty Loan committee, who yesterday could be seen everywhere in a street subscription made at the State Liberty, is pleased with the results so far.

To have a million in the next two days in the campaign is considered, she declared, and I confidently expect our returns to increase as the drive continues, so that we will go right over the top."

WOMEN APPLAUD WILSON

Daughters of America Pledge Support Government

Atlantic City, N. J., Oct. 2.—Two hundred delegates from thirty-two States attending the national convention of the National Council, Daughters of America, adopted resolutions last night pledging support of the Government and rebuking President Wilson for his international stand.

Pittsburgh and Richmond have extended invitations for next year's convention. Mrs. N. E. Swan of Washington, will be elected national councillor in today's session.

Full Styles! From Make to Wear \$6.00 Values for \$3.95 \$6.00 Soft Hats, \$3.95 \$4.00 Soft Hats, \$3.00 \$4.00 Derby, \$3.00 G. Ervin Donovan, 135 S. 10th St.

Oh, Boy Howdy!

Perry's have the Clothes!

Suits and Overcoats of woollens and worsteds that are 100 per cent pure wool, and wool you needn't worry about!

Suits and Overcoats that have the punch for lines, for fit, for style—

That are tailored from neck to heel on shape-retaining principles—

Whose collars remain snugly set about the neck, not sagging down to the collarbone—

Whose fronts are firm, whose coat edges are smooth and sharp and inconspicuous—

Whose waist lines are turned with art and fitted with comfort—

Whose shoulders show no irregularities, and whose insides are embellished by the skill of the finest tailoring.

When you wear such a Suit and such an Overcoat—Oh, Boy, Howdy!

Single-breasted Suits \$25, \$30, \$35 to \$65

Cut-off-waist Suits for the Younger Set \$25, \$30, \$35, \$40, \$45

Light-weight Topcoats \$20, \$25, \$30 to \$45

Winter Overcoats \$25, \$30, \$35 to \$65

Winter Ulsters \$30, \$35, \$40 to \$85

Reefer Jackets of dark Oxford, \$18

Motorists' and Aviators' Outfits \$30 to \$85

Separate Trousers Fancy Vests, and Clothes for Formal Wear

And don't forget to buy Liberty Bonds!

9.30 A. M. to 5 P. M.

PERRY & CO. "N. B. T." 16th & Chestnut Sts.

BAILEY, BANKS & BIDDLE CO. JEWELERS SILVERSMITHS STATIONERS Flat Table Silver Tea and Dinner Services Weight Design & Workmanship of such quality as to appeal to those purchasing useful articles for a lifetime possession

Announcing The Gift-Set of Usefulness and Charm—a complete Centemeri "Glove Wardrobe" from five to fifty dollars a set. Uncle Sam has asked Santa Claus to do his Christmas shopping early this year—to start in October—and to bring to good Americans gifts that are useful. Centemeri has helped Santa Claus by being ready now with a brand-new, wholly-delightful and distinctly-useful gift—a Centemeri Glove Wardrobe, which means: Warm gloves, every-day gloves and dress gloves in different attractive gift-sets of three or more pairs for men, women and children. 123 South 13th St. Between Chestnut and Walnut Sts.

We thank you for this information and shall be glad to co-operate with you to the limit. Yours for the 4th Liberty Loan Your signature Make your letters work for The 4th Liberty Loan The Liberty Loan Committee recommends that every person, business firm and corporation close their letters during the Campaign with the words "Yours for the 4th Liberty Loan" instead of your regular closing. Simply instruct your correspondents and typists that this uniform closing is to be used. Do it today. Boost this with your business and personal friends. If you are not the boss, show this to him. Billions of letters will thus be mailed and read with this personal and patriotic reminder from business houses and the men and women of America. This appeal published at the request of the Liberty Loan Committee by G. M. AUSTIN The Ediphone 1035 Chestnut Street Ask for Edison's Better Letters Magazine Call up Walnut 3135, say: "I want to dictate one letter the Ediphone way."